

**International Society for Hip Arthroscopy
2016 Annual Scientific Meeting**

Exhibit Opportunities

The International Society for Hip Arthroscopy invites you to participate in the 2016 Annual Scientific Meeting held on September 15-17, 2016 at the Westin St. Francis in San Francisco, CA.

The ISHA Annual Scientific Meeting (ASM) provides a unique international forum for attendees to share scientific information and learn the latest advancements of arthroscopic surgery for the hip and preservation surgery. The two-and-a-half-day meeting will include a variety of symposia, lectures and paper presentations. In addition, a Trainee Presentation Prize, lunchtime surgical skills sessions, electronic posters, technical exhibits, and a Welcome Reception will also be offered. For further information on the Annual Scientific Meeting, please visit the [2016 ASM Website](#).

New Sponsorship Opportunity for 2016: Individualized Clinical Tutorials (ICTs)

Please further the mission of the International Society for Hip Arthroscopy by becoming an exhibitor at the 2016 Annual Scientific Meeting.

We look forward to welcoming you to San Francisco this Fall.

Marc Safran, MD

President, International Society for Hip Arthroscopy

Allston J. Stubbs MD

Program Chair, 2016 ISHA Annual Scientific Meeting

Thomas G. Sampson MD

Host Chairman, 2016 ISHA Annual Scientific Meeting

EXHIBIT OPPORTUNITIES

Exhibit Package:

Exhibits at the 2016 Annual Scientific Meeting include:

- Pre-Assigned Exhibit Space
- 8'x10' exhibit floor space
- Carpet floor covering – Existing in Ballroom
- 1 –table draped and skirted
- 2 chairs
- 2 Waived Exhibitor Representatives
- Description in Final Program (25 word maximum with company logo)

Exhibit Fees:

Inline Exhibit Space: \$5,000

Corner Exhibit Space: \$5,500

Additional Exhibitor Personnel Badges: US \$ 600.00

Additional exhibitor badges include access to exhibition area and scientific sessions.

General Information

Application Deadline: August 1, 2016

Anticipated Attendance: 400 Medical Professionals, Orthopaedic Surgeons, Arthroscopists and Physical Therapists

Location: The Westin St. Francis San Francisco on Union Square
335 Powell St.
San Francisco, CA 94102

Tentative Set Up: Thursday, September 15, 2016 6:00 AM – 3:00 PM

Tentative Exhibit Hours*: Thursday, September 15, 2016 3:00 PM – 6:00 PM

*Hours Subject to Change Welcome Reception 6:30 PM – 8:00 PM

Friday, September 16, 2016 8:00 AM – 4:00 PM

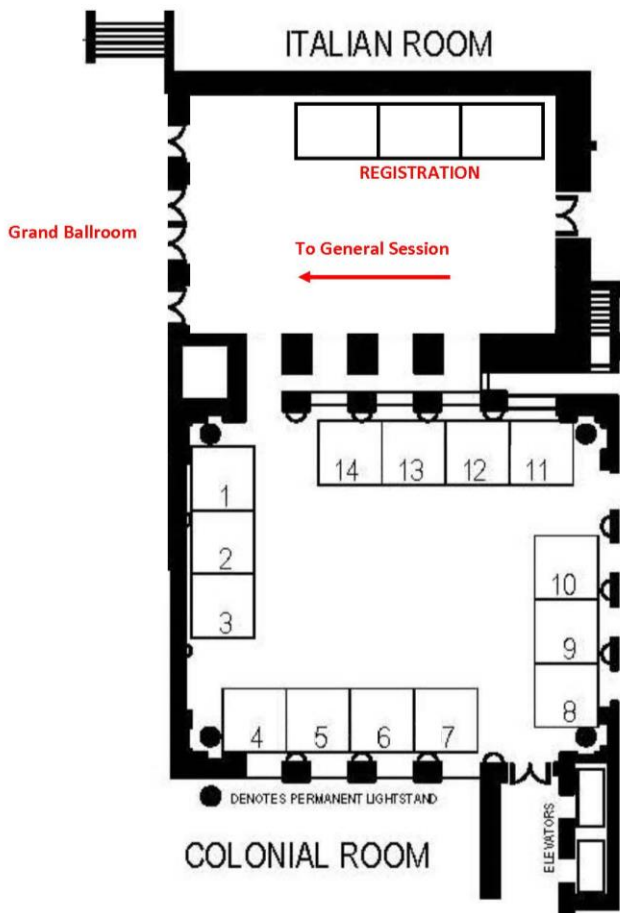
Saturday, September 17, 2016 8:00 AM – 1:30 PM

Tentative Breakdown: Saturday, September 17, 2016 1:30 PM – 5:00 PM

Exhibit Details: Details regarding official decorator services, shipping, booth furnishings and security will be provided upon confirmation of exhibit space.

Exhibit Location

All exhibit exhibits will be located in the Colonial Room and Italian Room Foyer at the Westin St. Francis. Breakfast and Breaks will be served in the Exhibit Hall. The Welcome Reception on Thursday, September 15 will also take place in the Exhibit Hall. The ceiling height is 24'. Exhibit space will be assigned on a first-come, first-served basis.



Application Instructions

To apply for exhibit space, please complete the enclosed exhibit contract. Return the completed contract in full to the Course Office. All exhibit contracts must be received to ISHA c/o MCJ Consulting, LLC by **August 1, 2016**.

Upon receipt of the completed contract, an invoice for payment will be issued. Payments must be received in full.

SPONSORSHIP OPPORTUNITIES

Educational Sponsorships

Individualized Clinical Tutorials (ICTs)

\$5,000 per Station per Session

Thursday, October 15 7:00 am – 9:00 am & Thursday, October 15 10:30 am – 12:30 pm

ICT Sessions give the registrant an opportunity to practice hands-on cadaveric Hip Arthroscopy procedures with expert advice from faculty. Registrants will work one-on-one with Faculty on Hip Arthroscopy and Preservation procedures of their choice. As a sponsor of this session, you will provide a full Arthroscopic Work Station (video tower, clamping, suction, etc.) including hip arthroscopy instrumentation. Registrants will pay an additional fee to participate in ICT Sessions. ISHA does not guarantee station will be filled. Please note: Included in the sponsorship is Electrical, C-Arm Rental, Protective Wear, Floor Covering, Water, Cleaning Stations and Specimen.

Lunch Time Industry Focus Sessions

\$8,500 per Session

Friday, September 16; Saturday, September 17 • 12:00 pm – 1:15 pm

Lunch Time Sessions will be offered to all Annual Scientific Meeting attendees at no charge during the lunch break on Friday, September 16 and Saturday, September 17. As a sponsor, you will be provided a meeting room to present a session of your choice. Possible formats include lectures, video demonstrations, debates, case presentations or demonstration using a Sawbones model or cadaver. Lunch will be provided by the Annual Scientific Meeting through registration fees for up to 50 meeting attendees. Additional sponsorship is required for sessions for more than 50 meeting attendees. Please note: audio visual expenses and cadaver demo expenses are not included.

Residents & Fellows Hip Arthroscopy Symposium

\$5,000

New for 2016! The ISHA program will include a Residents & Fellows Hip Arthroscopy Symposium. The goal of the Symposium is to educate Residents and Fellows on the current concepts and future trends in Hip Arthroscopy. Registration for the Symposium is in addition to Registration for the Annual Scientific Meeting. Sponsors will be acknowledged in signage as well as on the website.

Annual Scientific Meeting Social Events

Welcome Reception

Exclusive for US \$10,000

This grand, festive affair is quickly becoming a highlight of the ISHA Annual Scientific Meeting, with more than 400 attendees expected. The Welcome Reception will be held on the evening of Thursday, September 15, and will celebrate the culture of San Francisco. Music, heavy hors d'oeuvres, wine and beer will be included.

Morning Coffee and Afternoon Refreshments

\$3,500 per event

Coffee and refreshments are offered to Annual Scientific Meeting registrants every morning and afternoon in the Exhibit Hall, giving them an opportunity to walk around and visit with exhibitors. The sponsor receives name and logo in the Final Program, on signage in the break area and may supply cups and napkins imprinted with corporate logo.

Annual Scientific Meeting Amenities

Interactive Online Agenda

\$5,000

Link your organization with a valued education resource used throughout the Annual Scientific Meeting and beyond. Available online, the Interactive Agenda will include up-to-the-moment content, as provided by the course faculty. The Interactive Agenda will be available on the course website beginning in April, 2016, and regularly updated until the course dates. Sponsor's logo will be placed on the website, as well as signage at the Meeting.

USB Flash Drives

\$3,500

Link your organization with a valued education resource used throughout the Annual Scientific Meeting and beyond. Distributed to all attendees at registration the USB Flash drive will contain your Company Logo. Sponsor's logo will also be placed on signage at the Meeting.

Annual Scientific Meeting Amenities Continued

Annual Scientific Meeting Instant Archive

\$8,000

Link your organization with a valued education resource used beyond the Annual Scientific Meeting. Available online, Instant Archive will include live video presentations from the 2016 Annual Scientific Meeting. Uploaded following the end of the meeting, Instant Archive will be available to all ISHA Members. Additionally, Instant Archive will be available to Meeting Attendees of the AGA Society for Arthroscopy and Joint Surgery in Switzerland September 15-17, 2016. Sponsor's logo will be placed on the website, as well as signage at the Meeting.

Internet Kiosks

\$4,000 + Actual cost of Kiosks

The Internet Kiosks will provide attendees with high-speed internet access. Computers are always crowded at the Annual Scientific Meeting and will be an excellent opportunity to increase visibility. Sponsor's logo placed on Internet Kiosks signage, and on-screen and each station.

Attendee Bags

\$3,000

All Annual Scientific Meeting attendees will receive a sport backpack. Sponsors have the option to include their logo on the backpack and/or insert promotional literature at no additional charge.

Attendee Bag Inserts

\$500 per Insert

Increase your company's visibility by placing your company's promotional literature in the medical attendee bags. Over 400 bags will be distributed at the ISHA Annual Scientific Meeting. Please note: bag inserts can be no larger than 8.5 x 11". Please provide 500 pieces for your bag insert.

Hotel Room Key Cards

Exclusive for \$2,500

At check in, each attendee receives two room keys. Remind them of your company throughout the meeting by placed your login on their hotel room key! Please note: Sponsoring company will be responsible for producing hotel room key cards in accordance with hotel specifications.

Lanyards for Badges

\$3,000

Sponsor the event lanyards and allow the attendees to do the advertising for you! The Annual Scientific Meeting will produce lanyards printed with your company logo and distribute them to all registrants when they arrive on site.

Luggage Tags

\$3,000

Sponsor the 8th ISHA Annual Scientific Meeting Luggage Tags and give your company the opportunity for maximum exposure and brand recognition. Luggage tags will be given to all registered individuals participating in the Annual Scientific Meeting.

Charging Station

\$1,500

Provide attendees a quick place to charge their mobile devices, laptops, and tablets that are about to run out of battery power. Your custom graphics will be on signage at the Charging Station.

New! Customized Electronic Email Marketing

\$1,200 per Email

Email marketing gives sponsors the opportunity to reach more than 1,000 potential attendees of the ISHA Annual Scientific Meeting. Customize an html email that will be sent out by ISHA to all meeting attendees and mail lists, on your behalf, prior to the 2016 Annual Scientific Meeting. This is an exclusive opportunity that will feature ONLY your company. All emails must be approved by ISHA Program Committee and promotion must pertain to your presence at the ISHA ASM including the show logo, dates and website.

Final Program Advertising

Final Program Inside Pages (black & white)	\$1,500
Inside Front Cover (full color)	\$2,500
Inside Back Cover (full color)	\$2,500
Outside Back Cover (full color)	\$3,000

Sponsor Acknowledgements

ISHA 2016 Annual Scientific Meeting Sponsorship Levels*:

Titanium	\$50,000+
Platinum	\$38,000 - \$49,999
Gold	\$25,000 – US\$37,999
Silver	US\$10,000 – US\$24,999

*Sponsorship levels are comprised of ICT Sessions, Lunch Time Focus Sessions and Amenities. Sponsorship levels do not include exhibit booth rental or representative registrations. ISHA 2016 Annual Scientific Meeting Sponsorship Levels will include: signage and recognition in program, slides & website.

Application Instructions

To apply for sponsorships, please complete the enclosed sponsorship contract. Return the completed contract in full to the Course Office. All sponsorship contracts must be received to ISHA c/o MCJ Consulting, LLC by **August 1, 2016**.

Upon receipt of the completed sponsorship contract, an invoice for payment will be issued. Payments must be received in full.

Cancellations

A US \$500.00 cancellation fee will be charged for each exhibit space cancellation received in writing prior to **July 1, 2016**. After this date, no refunds will be issued and the space will be resold.

Exhibitor Meetings & Social Events

Exhibitors must receive permission to hold any educational or social event (of any kind) taking place of the ASM Meeting dates. Please submit all requests to the Exhibit Manager by July 1, 2016.

Exhibit Activities

Exhibitors are not permitted to broadcast live surgery or have lecture presentations within the exhibitor's exhibit space. Equipment may not be demonstrated or machinery utilized in such a way as to give off noxious odors, fumes, dust or other material that is disruptive to the exhibits in general or neighboring exhibit space. Noisy exhibits are prohibited. No sound amplification may be utilized in the exhibits, except by the use of individual earphones.

The exhibitor will be permitted to exhibit only products that are medically suited for the uses suggested by the exhibitor. Experimental products whose efficacy has not been determined or which are not commercially available will be permitted to be exhibited only when clearly identified as such.

Exhibitors are permitted to demonstrate equipment and to make informational presentations regarding products or services in a manner that assures all exhibitor personnel and attendees are within the exhibitor's exhibit space and not encroaching on the aisle or neighboring exhibits.

The use of magicians, fortune tellers, dancers, puppet shows, games of chance, drawings or other entertainment of this nature is prohibited.

Mobile Units or Trucks

Exhibitors that wish to utilize mobile units or trucks must request written approval from ISHA. Requests must be received by July 1, 2016. Mobile labs cannot be held during hours when education or ISHA Scheduled events are taking place (Including Lunchtime Sessions). They may only take place on Wednesday, September 14 or Sunday, September 18. No signage for mobile labs can be placed in the Course Hotel. Mobile labs cannot be located on the Westin Property or streets that border the hotel.

Hotel Reservations

ISHA has secured a block of hotel rooms at a special room rate. Room reservations can be made on line by going to the [Travel page](#) of the Meeting website.

General Questions

General Questions and Exhibit Questions should be directed to MCJ Consulting, LLC. Please contact the Exhibit Manager, Hilary Matthews by email (hilary@mcjconsulting.com) or phone 925-807-1190.

Deadline: August 1, 2016

EXHIBIT CONTRACT

COMPANY INFORMATION:

Please complete as it should appear in all printed material

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/PROVENCE: _____ COUNTRY: _____ POSTAL CODE: _____

TELEPHONE: _____ WEBSITE: _____

CONTACT INFORMATION:

Only individuals designated at the ISHA 2016 Annual Scientific Meeting Exhibit Contact will receive all exhibit related materials

CONTACT NAME: _____ TITLE: _____

DIRECT PHONE NUMBER: _____ EMAIL: _____

SECONDARY CONTACT NAME: _____ TITLE: _____

DIRECT PHONE NUMBER: _____ EMAIL: _____

EXHIBIT SPACE RESERVATION

Please refer to the floor plan and indicate your top 4 exhibit choices. Also please indicate the number of exhibit spaces desired. A US \$500.00 cancellation fee will be charged for each exhibit space cancellation received in writing prior to **July 1, 2016**.

1 st Choice Exhibit No.(s)	Price (US Dollars)	2 nd Choice Exhibit No.	Price (US Dollars)
_____	_____	_____	_____
3 rd Choice Exhibit No.(s)	Price (US Dollars)	4 th Choice Exhibit No.	Price (US Dollars)
_____	_____	_____	_____

Total Exhibit Amount \$

Please return the Exhibit Contract to the program office **before August 1, 2016**.
Upon receipt of the completed contract, and invoice for payment will be issued. Payments must be received in full.

ISHA 2016 Annual Scientific Meeting
c/o MCJ Consulting, LLC
2410 Camino Ramon, Suite 215 • San Ramon, CA 94583 USA
Email: hilary@mcjconsulting.com
Phone: +1 (925) 807-1190 • Fax: +1 (925) 807-1199

ISHA Program Office: MCJ Consulting, LLC
2410 Camino Ramon, Suite 215 • San Ramon, CA 94583
P: +1 (925) 807-1190 F: +1 (925) 807-1199

SPONSORSHIP CONTRACT

Deadline: August 1, 2016

Sponsorships will be allocated on a first come – first served basis.

COMPANY INFORMATION:

Please complete as it should appear in all printed material

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/PROVENCE: _____ COUNTRY: _____ POSTAL CODE: _____

TELEPHONE: _____ WEBSITE: _____

CONTACT INFORMATION:

Only individuals designated on the ISHA 2016 Annual Scientific Meeting Sponsorship Contact will receive all exhibit related materials

CONTACT NAME: _____ TITLE: _____

DIRECT PHONE NUMBER: _____ EMAIL: _____

SECONDARY CONTACT NAME: _____ TITLE: _____

DIRECT PHONE NUMBER: _____ EMAIL: _____

Educational Sponsorships:

Annual Scientific Meeting Amenities

Individualized Clinical Tutorials (ICTs) \$5,000 per station, per Session

___ Number of Stations

Lunch Time Industry Focus Sessions \$8,500

- Friday, September 16
- Saturday, September 17

Residents & Fellows Hip Arthroscopy Symposium \$5,000

Annual Scientific Meeting Social Events

Welcome Reception \$10,000

Morning Coffee & Afternoon Break \$3,500 per event

Final Program Advertising

Final Program Inside Pages \$1,500

Inside Front Cover \$2,500

Inside Back Cover \$2,500

Outside Back Cover \$2,500

Interactive Online Agenda \$5,000

USB Flash Drives \$3,500

Annual Scientific Meeting Instant Archive \$8,000

Internet Kiosks \$4,000

Attendee Bags \$3,000

Attendee Bag Inserts \$500 per insert

Hotel Room Key Cards \$2,500

Lanyards for Badges \$3,000

Luggage Tags \$3,000

Charging Station \$1,500

Customized Electronic Email Marketing \$1,200 per email

ISHA

ANNUAL SCIENTIFIC MEETING

September 15 – 17, 2016
San Francisco, CA, USA

2016